

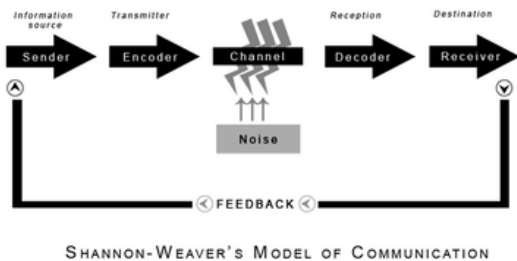
The **WARD** Analyst

STAGES OF TRANSMISSION OF INFORMATION

"For now we see through a glass, darkly..." (1 Corinthians 13:12)

Communication Model

Information passes through various stages in its lifecycle. Subconscious factors play roles in what our senses perceive in the world, our previous experience affects what information we look for, and our current objective affects what information we recall. This is all called "noise" - things that can distort a message being transmitted between two individuals. Technological noise would be distortion, signal loss, and interception.



Person A may "encode" a message which may or may not change once it reaches Person B. Person A's style of communication may not be compatible with Person B. Humor is a prime example of this. Jokes do not land if the person hearing the joke does not understand the context of the punchline. The lack of understanding is a source of noise. Cultural differences, language barriers, personality variance, are all other examples of sources of noise.

Attention (Engagement): We can only store information that we are paying attention to, especially for abstract and complex concepts. Our senses will naturally store information on our feelings in certain situations and log that away for future use.

Bias: Our personality/intuition is influenced by our environment and experience. This influences us to desire the world to function in a way that is comfortable for us. We will select information (cherry pick) from scriptures or prophetic quotes to support our ideas. Memory works by recalling information in a way that is useful to us in the present moment.

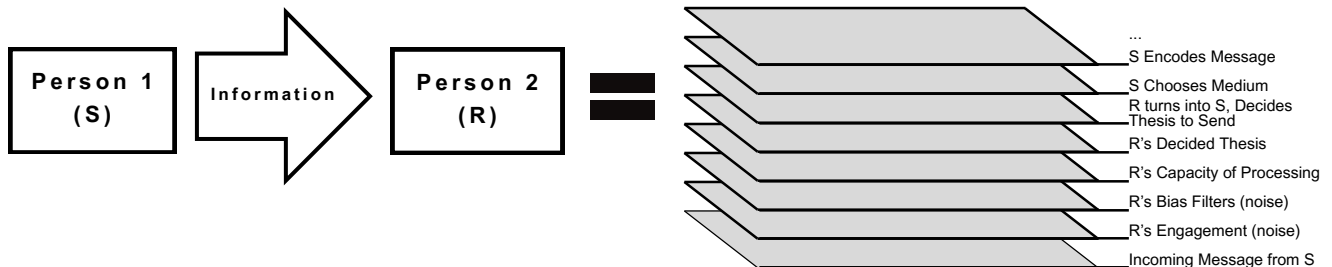
Example: Some portray Christ as the keeper of law and order, others focus on His nurturing aspect.

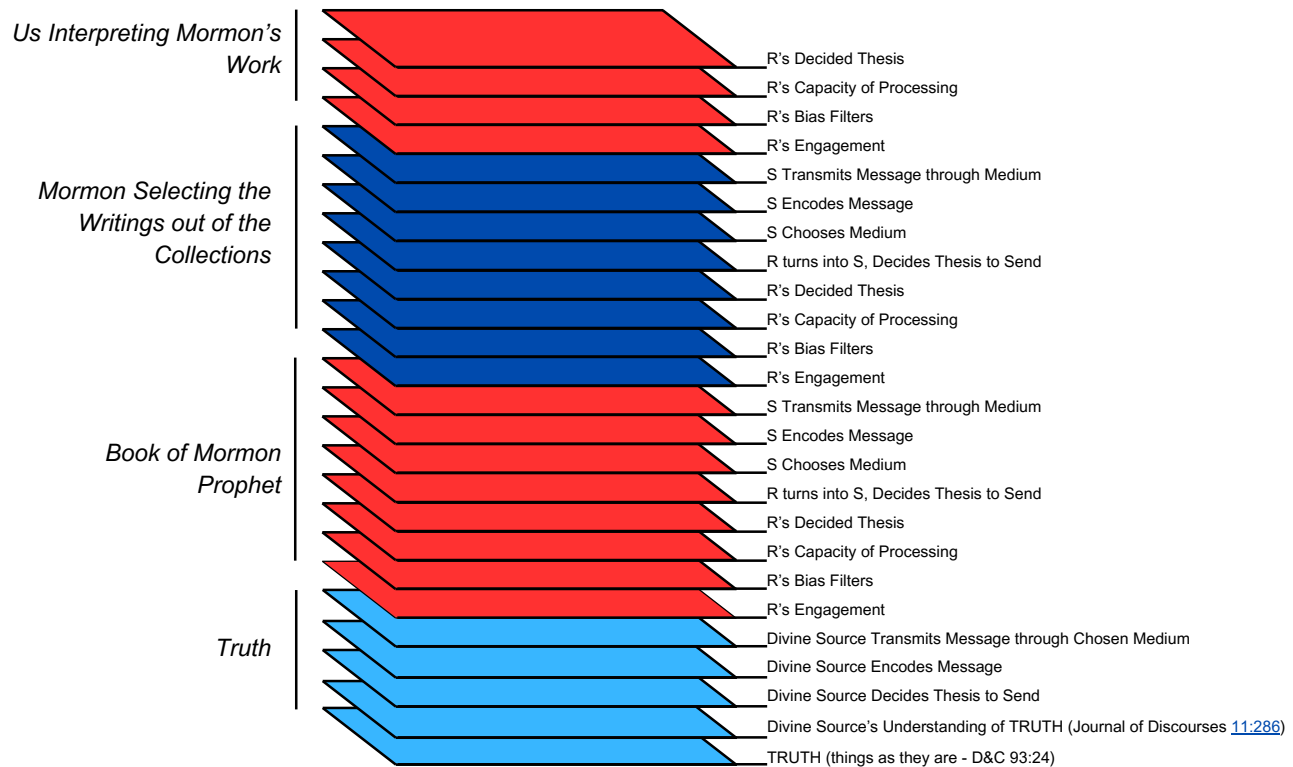
Decoding: Once the information has been run through our sub-conscious filters, we use reason to fit the information into our existing worldview. This is "Thesis Integration", the thesis being the main point we understood from the message.

Encoding: Based on our audience, we will select information to present based on our objectives, the time given to us, the medium (texting, face to face, voice call, letter), and other factors.

Example: Joseph Smith telling different people different stories of his First Vision.

Channel or Medium of Communication: Face to Face communication is more efficient than writing letters, both for ease and understanding. You can correct someone in their understanding of your explanations in real time. Podcasts where a back-and-forth conversation is conducted are more attractive than speeches because the host acts as the audience, responding to the one being interviewed. Television verses radio, verses letter, verses in-person mediums vary in their ability to communicate effectively.





Scriptural Support

"And now, behold, we have written this record according to our knowledge..." (Mormon 9:32)

"And now, if there are faults they are the mistakes of men; wherefore, condemn not the things of God, that ye may be found spotless at the judgment-seat of Christ" ([Title Page of the Book of Mormon](#))

"And whoso receiveth this record, and shall not condemn it because of the imperfections which are in it, the same shall know of greater things than these" ([Mormon 8:12](#))

"And I said unto him: Lord, the Gentiles will mock at these things, because of our weakness in writing.... And when I had said this, the Lord spake unto me, saying: Fools mock, but they shall mourn; and my grace is sufficient for the meek, that they shall take no advantage of your weakness" ([Ether 12:26](#))

"And if our plates had been sufficiently large we should have written in Hebrew; but the Hebrew hath been altered by us also; and if we could have written in Hebrew, behold, ye would have had no imperfection in our record." (Mormon 9:33)

"And now I, Nephi, cannot write all the things which were taught among my people; neither am I mighty in writing, like unto speaking.... But behold, there are many that harden their hearts... [and] cast many things away which are written and esteem them as things of naught.... But I, Nephi, have written what I have written, and I esteem it as of great worth.... And the words which I have written in weakness will be made strong" ([2 Nephi 33:1-4](#))